

Here are some MTA network stats to give you a glimpse of how positioning your message on MetroCard can penetrate the market through a system-wide or targeted distribution.

472

subway stations across  
the 5 boroughs

8.5

million subway and bus  
daily riders

4000+

MetroCard Retail Sales locations

2000+

More than 2,000 MetroCard  
Vending Machines at over  
700 station entrances

1000+

of commuters on the  
Staten Island Railway

PATH

Port Authority  
of New York  
and New  
Jersey, PATH  
Rail System